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Patrón Añejo Holiday 2012 Guitar Bottle Stopper

[Derrick Lin](#) | [10/25/2012 09:00:00 PM](#) | [Alcohol, Americas, USA](#)



Designed by Gabrielle Rein of **Mode Design Group, United States.**



John Varvatos for Patrón Añejo Holiday 2012 Guitar Bottle Stopper

Branding and design agency Mode Design Group (MDG) has teamed up with award-winning designer John Varvatos and powerhouse tequila brand Patrón to create a custom, limited edition John Varvatos for Patrón Añejo Guitar Bottle Stopper for the 2012 holiday season. MDG facilitated the collaboration between the brands and helped realize the branding, logo and package design. The Patrón Añejo bottle comes in a customized box, created to fit the guitar-shaped stopper, and embodies the rock n' roll vibe that John Varvatos is known for. This was the first designer collaboration for Patrón and the first spirits collaboration for John Varvatos.

"This guitar stopper is a perfect blend of the two brands. John Varvatos put his trademark rock n' roll edge on the iconic Patrón bottle. It's an exciting blend of fashion, music and sprits, and with the custom box to complete the package, it really makes a perfect holiday gift". Says MDG Creative Director Gabrielle Rein.

The bottles hit shelves in December, and are available for purchase through the 2012 holiday season.

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Fu Niang Fang Vinegar Is Pure, Simple
And The Essence Of The Nature, So We
Design This Package A Lim...



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Designed By Fresh Chicken , Russia .
"Pietro Gala" Is A New Premium Pasta
Brand, Distinguished By Handcraft
Manufacturing And High Qual...



Tzukaun Seafood Pastry Gift Set

Designed By BOSIN Design , Taiwan .
To Design This Seafood Pastry Package
A Strong Impact Of Fishing Culture, We
Give Each Packages For...



Hold And Hollo

Label Design: Örsi Juhász Capsule
Design: Gergő Kovács Country: Hungary
Labels Are Widely Used In Trade And
The Default Function Is T...



Thermo-Sensitive Jagermeister Bottle (Student Work)

Designed By Syoma Kirilin Country:
Russia British Higher School Of Art
And Design Visual Communications 1113 Tutors:
Leonid Slavin, Na...



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